

# Fifth Generation Adaptive Artificial Intelligence

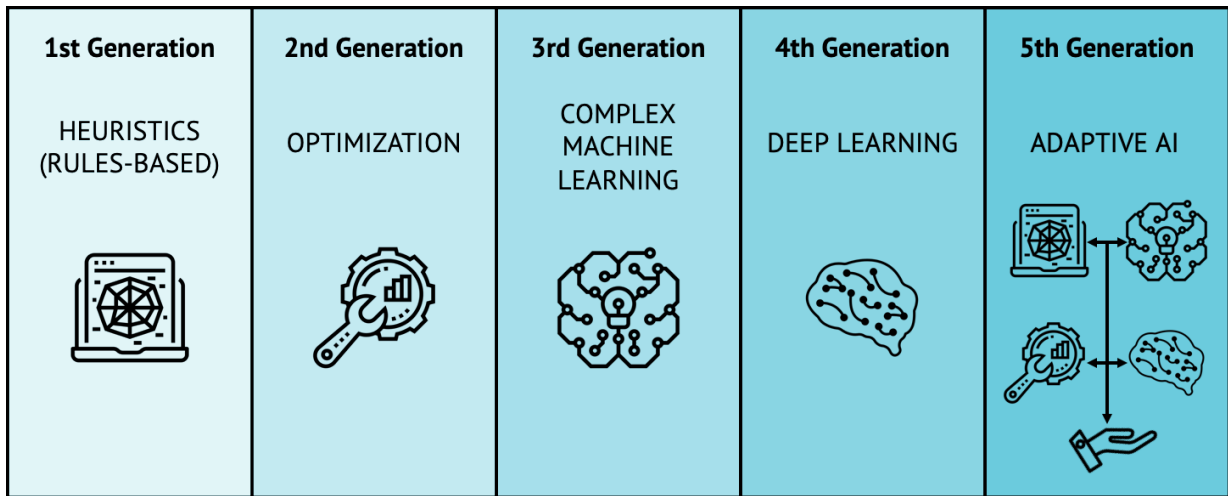
ADAPTIVE Ai

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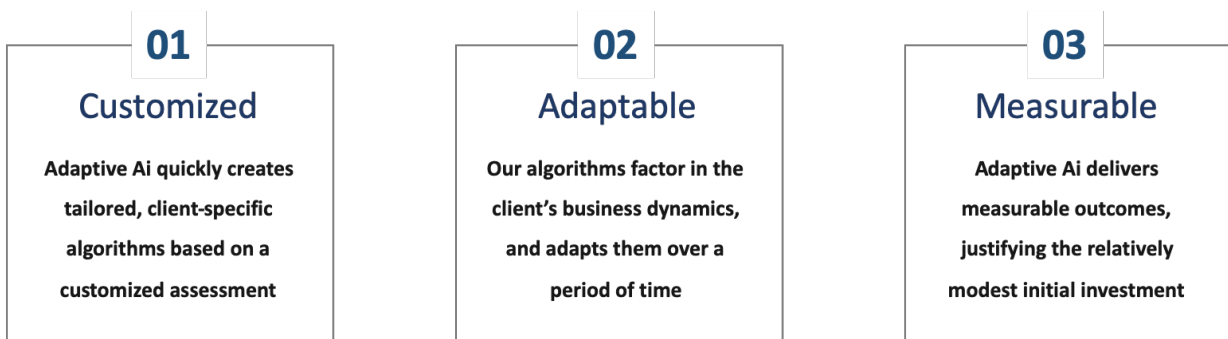
## Adaptive Artificial Intelligence

Adaptive Ai provides pragmatic fifth generation artificial intelligence (AI) solutions to enterprises in all industries. The graph below illustrates in broad terms the evolution of AI *implementation*.



### Constantly Adaptive Algorithms

Adaptive Ai consolidates the best practices and technologies from previous generations into an integrated solution, constantly adapting the algorithms for each client for optimal results.



Others tend to deliver rigid, productized offerings, often ineffective “black boxes” no one understands. Also, “fire-and-forget” offerings do not work well with machine learning and AI solutions, because the true value comes from the accumulated adaptation, which should be measurable with every iteration.

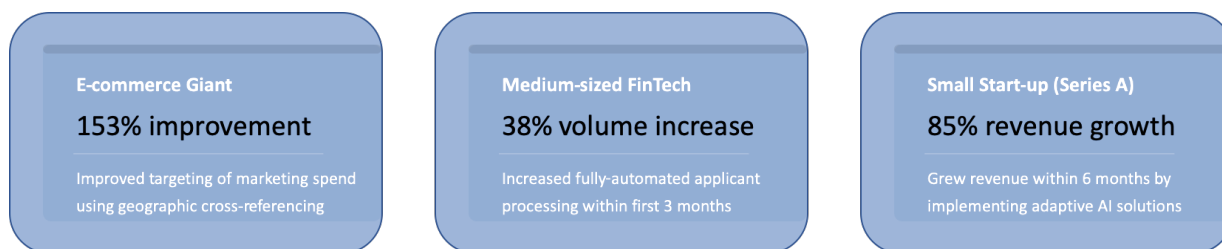
## Are You Ready For AI?

Typically, the more suitable projects for adaptive AI have three elements:

- 1) **Clear Scope** – A clear objective and project scope, so outcomes can be measured;
- 2) **Big Data** – The scope in question generates large volumes of recurring data; and,
- 3) **Change Appetite** – The client has the corporate culture to adopt the recommended changes.

Armed with a clear set of objectives and appropriate scope, lots of data readily available, and strong corporate support, Adaptive Ai has delivered measurable and impactful results to several clients.

## Sample Use Cases



Adaptive Ai can generate measurable, positive impact to businesses of all sizes and in any industry.

## Adaptive Ai Experts

Adaptive Ai is staffed by highly-qualified data scientists, machine learning and AI experts, business and technology professionals, and seasoned project managers with previous experience working for or at leading *Fortune 500* companies and holding graduate degrees from prestigious universities.



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Adaptive Ai is led by Mr. Saum Mathur, a senior executive with 30+ years of experience in digital transformation, technology architecture, and business strategy implementation. Has proven track record of applying data analytics, machine learning, and artificial intelligence tools to deliver both revenue growth and cost reduction. Combines AI expertise, business knowhow, and technology and product knowledge to implement pragmatic and readily actionable solutions. Previous roles include Chief Commercial Officer for Groupon International, SVP of Big Data Products & Digital Transformation for CA Technologies, and Global Chief Information Officer for HP. Holds a Masters in Robotics, from McGill University.